### **TAKE YOUR BUSINESS**

## LIKESOCIALBIZ #DIGITAL IS OUR LANGUAGE

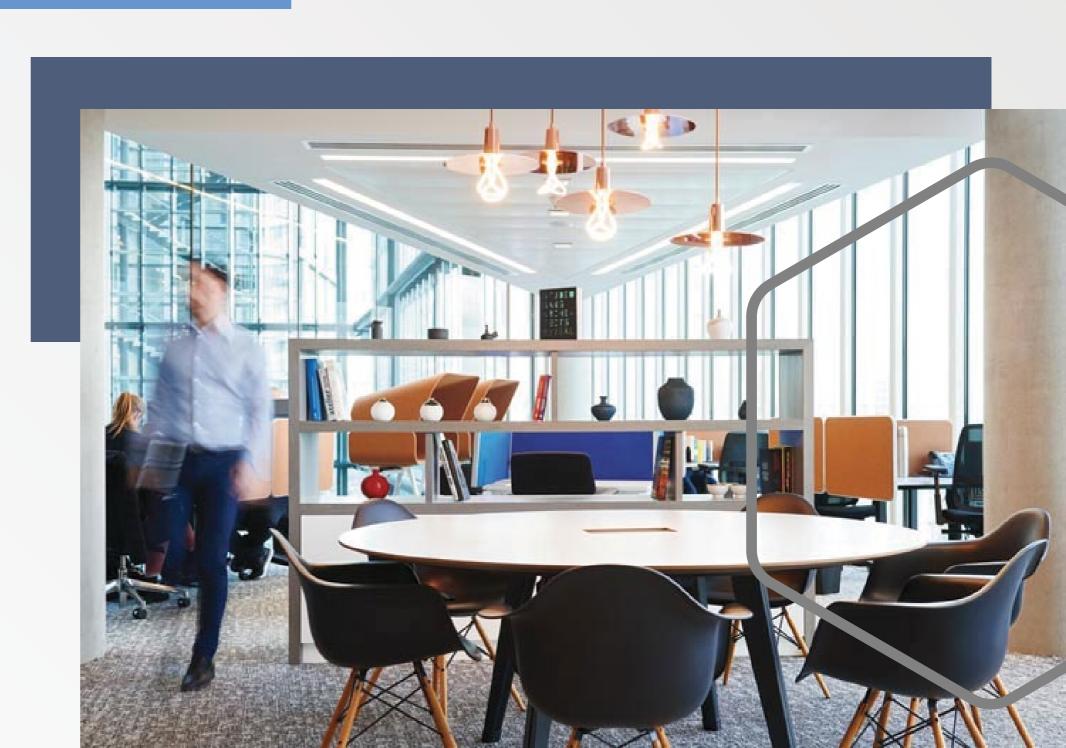
### **TO THE NEXT LEVEL**

# ABOUT US



- **OUR BUSINESS**
- **THE SOLUTIONS WE OFFER**
- **OUR TEAM**





# OUR VISION

We are a dynamic LA-based 360 Digital Marketing Agency with top-notch Website Developers and Social Media Gurus.

Our services are essential for any business to succeed. LSB was internationally established in 2014. We «LikeSocialBiz» have received several recognitions from different experts in the digital world, such as UpCity as one of the Top 10 SEO & Digital Agencies in Los Angeles, Best Website Developer in the USA by Clutch, Top California Digital Marketing Agencies by DesignRush, among other rewards.

LSB offers a la carte and month-to-month services for your convenience. Let us create custom-made strategies for your individual needs. We can manage single services or create tailored packages.

Our marketing experts specialize in SEO Services, PPC, SMM, Web Design & Branding.









**MOST AWESOME TEAM IN THE MARKET** 



Let us help you to generate sales for your business through the use of a custom marketing strategy and powerful social media.

### WE COMBINE CREATIVITY, CUSTOM MARKETING STRATEGIES AND NEW TECHNOLOGIES WITH THE

## SOLUTIONS







**SEO** 

### SEO is very important in order to get your webpage on the first pages of Google and other important search engines. This will bring organic & targeted traffic to your page, create brand awareness and therefore bring a new client to your business

### **PPC CAMPAIGNS**

Nearly 90 % of web traffic begins with a search engine, which is why advertising is essential in the online market today, and our experts can deliver incredible and complex advertising campaigns in a variety of platforms such as Google, Facebook & Instagram Ads

### **SOCIAL MEDIA**

Social Media presence is just a must in today's digital business industry, so we can manage your social network accounts, create cool and relevant content including legends, specific identification numbers and deliver to you a weekly calendar, that will take care of analyzing/managing your comunnity

## OFFER



### WEBSITE

Having a website in this digital era is so important to make presence in this complex world, but for having a good impression you need a website that's not only designed & developed in the proper way, but also that is under vigilance and manteinance for your clients

## SOLUTIONS ME

### **NEWSLETTER**

One of the best strategies to keep your customers engaged with your brand is with a newsletter, that will keep all of your customers informed of news. promotions, special offers and more. Even, having the opportunity to promote it, and generating leads collecting new possible customer data

### CONSULTING

We are here to make your brand grow, through analysis, discussion and an action plan, we will be your eyes, ears and voice of your company online. Raising your brand awareness, delivering traffic to your website, and boosting your bottom line, all while keeping your company's reputation top-of-mind.

**BLOG POSTING** 

Positioning in Google is not an easy task, but developing your own blog could be one of the best ways to create valuable content, and rank in the top position of Google Search, driving more traffic to your website from Organic Search, generating leads and new customers without running ads campaigns!

## OFFER



### **PHOTOGRAPHY AND VIDEOSHOOTS**

The best way to make people look into your brand is with eye-catching, beautiful and we-II-made photos and videos. Thanks to our amazing creative deparment, we have the ideas, tools and energy to make your brand look like no one else can

### OUR



### **ROMAIN WAWRZYNIAK**

**Project Manager** 

Romain is based in Los Angeles and works directly with the clients on their projects. Creative, listener, and empathetic, he makes sure our client's needs are answered. Nothing is impossible



**CYRIL PERETTI** Founder & Yang of LSB

LSB is glad to introduce Cyril, the boss of them all! Cyril started LikeSocialBiz over 6 years ago after working for international brands in marketing development and licensing for PlayBoy Inc or Ed Hardy. Straight in speech and with an out-of-the-box way of thinking, he managed to bring LSB at the top level locally and ready to step up once again.



**EVLYN HUAYEK** Ying to the Yang

The feminine side of LSB is presented to you by Evelyn who takes care of our operations. Her background in fashion gives her the greatest touch in content creation and community management. Over the years, she gradually oversaw our social media department.



### **PAUL HENRIQUEZ** Project Manager / Web Designer

Paul has proven that he is capable of designing even the most challenging websites that our clients want to meet and overcome their needs and expectations, with a lot of creativity and work ethic, he has managed to pull and complete every one of our web projects with excellence.

### OUR



### **DANIEL HERRERA**

Graphic Designer

Daniel is one of a kind graphic designer. His skills in design, photography edition and 3D Visuals are the foundation of our client's most successful strategies, bringing creativity and new ideas every day for the best result.



**ANA ARÉVALO** Video Editor & Graphic Designer

Ana is our extraordinary video editor! She takes care of anything related to video editing, ranging from interviews to animations and motion graphics, being able to satisfy and excel at the most challenging requirements of our clients in the Video Editing department.





### **LUDOVIC NORTIER** Camera Master

Ludovic Nortier is part of the LikeSocialBiz team in the photography and content creation, taking care of the digital assets department, such as photoshoots for events, restaurants, lifestyle, influencers, and many other occasions. He is one of the visual pillars of the LSB team

### OUR



### **ALAIN ALAVA** Marketing Guru

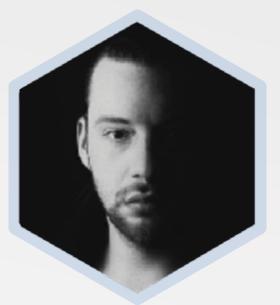
Alain is our marketing guru. He started his career managing and promoting various events for international artists passing through the US. His taste for technology brought him naturally to the digital side of marketing. Right now, Alain is the right hand of Cyril and oversees all projects from A to Z.



### **NINA RIVAS Graphic Designer**

Nina is such an outstanding graphic designer! Her skills with graphic design are unique, and her ability to create the most astonishing branding assets and real-life mockups is one of the things our clients love the most.





### **GIO SEBASTIAN** The Artist

Let us introduce you to the artist of our group, Gio. With his absolute devotion to anything related to design, he was the perfect addition to our team. Getting his inspiration from street art to architecture or contemporary painter, he can do it all. He manages now the entire design department.







### RASPOUTI

French Pâtisserie



Member











**BNP PARIBAS** 



## EXPERTISE







### PIZZETTE PIZZERIA & WINE BAR



# **EREADY TO TAKE** YOUR BUSINESS





#DIGITAL IS OUR LANGUAGE

